GOODBYE CAPITAL GAINS TAX! Is 2021 the Year to Sell?

VISTAGE
National CEO Conference Series

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Panelists: John Norton, Managing Director Mike Vanderslice, Managing Director

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Takeaways from Today Discussion Points

- 1. The Current State of M&A
- 2. Proposed Tax Changes and their Impact
- 3. Why Your Business Might be Worth More Post-Pandemic
- 4. Value-Enhancing Preparations
- 5. Panel Discussion/Q&A

Factors Driving The Market

- 1. Improving Economy Post-Pandemic
- 2. Private Equity \$1.7T "Dry Powder"
- 3. Corporations \$4.0T Excess Cash
- 4. Fed's Low Interest Rate Policy
- 5. Aging Baby Boomers

Proposed Tax Changes

| | Current Law | Biden Plan |
|---------------------|--|---|
| Corporate Tax Rate | 21% | 28% |
| Individual Tax Rate | Top rate is 37% | Raise top rate to 39.6% for income over \$400,000 |
| Capital Gains Rate | Top rate is 20%, plus 3.8% Net Investment Income Tax (NIIT) over \$200,000K (single) and \$250,000 (married) | Remove preferential rate for capital gains for taxpayers with income over \$1,000,000, taxed at ordinary rates. 3.8% NIIT remains |

M&A "Headwinds"



1. Taxes - Increase Corporate Tax



2. Taxes - Increase Individual Tax



3. Taxes - Elimination of Capital Gains

Key Points

- Taxes will impact value and after-tax proceeds
- Be a quality company
- If you are considering selling in 2021, start now.



WHAT MAKES A "QUALITY" COMPANY?

Value-Enhancing Qualities

- 1. Strong management team
- 2. Growth potential / scalability
- 3. Barriers to entry
- 4. Increasing margins and profits
- 5. Minimal customer concentration
- 6. Recurring revenues
- 7. GAAP prepared financials

To score your business, download the "Score Your Business" worksheet here.

For more information, visit our website.



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